

# The Industry Standard

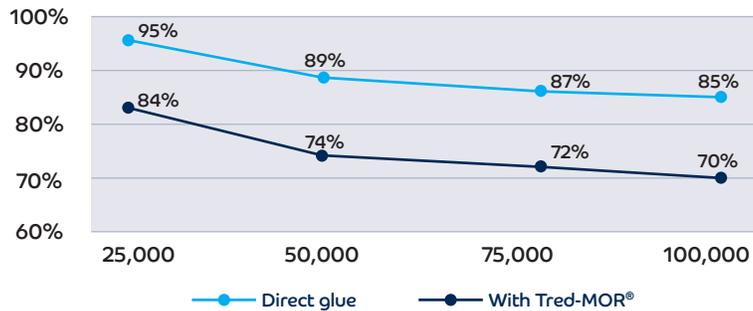
**Tred-MOR<sup>®</sup>**  
Carpet Cushion

## Tred-MOR<sup>®</sup> Carpet Cushion

### CARPET PILE HEIGHT RETENTION (CYCLES):

Carpet tested – 28 oz. commercial loop pile

Cushion tested – Tred-MOR<sup>®</sup> 2580<sup>®</sup> (0.25")



- In a comparative wear test, carpet was installed with the direct glue method and over Tred-MOR<sup>®</sup>.
- Carpet that was direct glued lost 16% pile height in 2.5 years and 30% in 10 years.
- Carpet installed with Tred-MOR<sup>®</sup> only lost 5% pile height in 2.5 years and 15% in 10 years.
- Tred-MOR<sup>®</sup> preserves appearance, extends carpet life, and reduces cost.

While a direct glue carpet installation appears to cost 15-20% less than a Dubl-STIK<sup>®</sup> installation with Tred-MOR<sup>®</sup>, it can end up costing 15-20% more.

### HERE'S HOW, USING AN EXAMPLE OF 1,000 SY INSTALLATION:

- Direct glue at \$50 SY = \$50,000 installed.
- Tred-MOR<sup>®</sup> (at a 15-20% higher price point) would be \$57,500-\$61,000 installed.
- Direct glue carpet typically gets replaced after seven years. Tred-MOR<sup>®</sup> keeps carpet looking and feeling better longer – lasting several more years.
- At 10 years, the direct glue carpet has been replaced and starting its fourth year.

### COMPARISON:

- Direct glue: \$50,000 / 7 years = \$7,100 year x 10 years = \$71,000
- Tred-MOR<sup>®</sup>: \$57,500-\$61,000 / 10 years = \$6,100 year x 10 years = \$61,000.

### About Us

- Founded in 1961, Tred-MOR<sup>®</sup> is the most specified commercial carpet cushion in the flooring industry.
- As the industry gold standard, more than 2.25 billion square feet of Tred-MOR<sup>®</sup> flooring underlayment have been installed worldwide.



### Why Tred-MOR<sup>®</sup>

- Extends carpet's useful life by as much as 50%
- Works to eliminate tripping hazards
- Excellent choice for rolling wheel traffic
- Acts as a shock absorber to provide a softer, more comfortable surface
- Absorbs ambient sound transmission and contributes to a quieter, more comfortable environment
- Features GUARDIAN<sup>™</sup> antimicrobial, which inhibits the growth of mold, mildew, and odor-causing bacteria
- Best choice for use over in-floor radiant-heating systems

*Leggett & Platt*  
FLOORING PRODUCTS